

# PRESS RELEASE

liquidnet 

Melissa Kanter

Liquidnet

Global Marketing & Communications

+1 646 660 8469

[mkanter@liquidnet.com](mailto:mkanter@liquidnet.com)

## LIQUIDNET ANNOUNCES INNOVATIVE PARTNERSHIP WITH NYU STERN SCHOOL OF BUSINESS

*Custom Curriculum Will Be Tailored to Employee Interest and Business Needs*

**New York, April 8, 2013**

Liquidnet, the global institutional trading network, announced today that as part of its commitment to talent engagement through education, the company has launched an innovative partnership with the NYU Stern School of Business. Liquidnet and NYU Stern have worked together to design the Liquidnet core business management program for the company's business leaders that will be led by Stern professors later this month. In addition, Liquidnet employees globally will now have access to Stern's Executive Education electives across finance, management, marketing and innovation subjects.

"The program we've developed with the Stern School of Business is unique in the fact that it reflects Liquidnet's commitment to providing dynamic continuing education opportunities that advance our business needs while ensuring that our people are and continue to be the best in the industry," said Jerilyn Medrea, Global Head, Talent Engagement at Liquidnet. "We're very excited to broaden what is currently being offered by our own program, Liquidnet University, and to be able to offer our employees direct access to one of the top business schools in the world. We look forward to seeing them practice and apply what they learn in the classroom, in the businesses they run and in the functions they lead."

Access to business electives will be available year-round, coordinated with the NYU academic calendar and available to all Liquidnet employees globally. Credits earned in these courses may also be applied toward a NYU Stern certificate. The custom course will be run once a year for business managers and include a tailored agenda of lectures, projects and business simulations. The curriculum will continuously be updated to reflect the current market environment, business needs, and prior graduates' feedback.

"We always look forward to opportunities to work with leading companies like Liquidnet that understand the importance of bringing compelling content and educational resources directly to their employees. We agree that the access to education is one of the best ways to engage a workforce," said Dr. Eitan Zemel, Dean of Business and Engineering, NYU Shanghai and Vice Dean for Global and Executive Programs, NYU Stern.

This new partnership is part of Liquidnet's broader commitment to global talent engagement and highlights how Liquidnet University (LNU) is strategically aligned to deliver on Liquidnet's business, customer and employee development needs. Some of the initiatives that make up Liquidnet's robust global talent engagement offering include:

- **Peopleworks** – A custom program designed to help people managers across the company manage their employees in a way that reflects Liquidnet's unique culture and structure. The focus is on a variety of developmental areas from leadership & management to organizational effectiveness.

- **Headway** – A professional development curriculum developed exclusively for head traders at Liquidnet's Member firms designed to empower traders within their organizations and give them a competitive advantage in the marketplace while helping them contribute to their firm's overall success.
- **Liquidnet for Good** - Since 2007, the company has committed its resources and a portion of its revenues to social causes through this corporate impact program. From fueling the development of more efficient philanthropic markets and impact investing markets to investing in the potential of Rwanda and their orphans through the Agahozo-Shalom Youth Village, Liquidnet is constantly seeking ways to efficiently address some of society's greatest challenges.

## About Liquidnet

Liquidnet is the global institutional trading network that connects over 700 of the world's top asset managers to large-scale equity trading opportunities across the globe — 41 markets across five continents. With an average execution trade size of more than 42,000 shares in the US, 65,300 shares in Canada, and approximately \$1 million in Europe, Africa and Asia Pacific\*, Liquidnet is a leader in large block trading globally. Liquidnet does this by going beyond what the retail market can provide by defending and securing the integrity and the anonymity of the block trade while continuously looking for ways to bring in new sources of safe, actionable liquidity from asset management firms, exchanges, brokers and corporations. Asset Managers rely on Liquidnet to help them protect the performance of their portfolios by allowing them to enter and exit their portfolio positions more efficiently. For more information on the Liquidnet community, its liquidity, block executions, and additional investment capabilities, visit [www.liquidnet.com](http://www.liquidnet.com).

\*For the year ending 12/31/12

## About New York University Stern School of Business

New York University Stern School of Business, located in the heart of Greenwich Village, is one of the nation's premier management education schools and research centers. NYU Stern offers a broad portfolio of academic programs at the graduate and undergraduate levels, all of them informed and enriched by the dynamism, energy and deep resources of one of the world's business capitals.