## PRESS RELEASE



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## Liquidnet Reimagines the Way the Buyside Trades with Launch of Liquidnet 5

First-of-its-kind platform to integrate safe, actionable and diverse liquidity, point-of-trade analytics, new execution capabilities, and commission management to optimize trades and fund performance

**NEW YORK, January 22, 2015** – Liquidnet, the global institutional trading network, today announced the launch of Liquidnet 5 - the first platform to deliver to the buyside one of the most diverse sources of safe and actionable liquidity alongside optimized analytics and advanced execution tools through one customizable interface. By integrating its commission management and payment suite, Liquidnet 5 also eliminates the obstacles and conflicts that affect best execution.

Developed in collaboration with Liquidnet's global community of nearly 800 asset managers, the platform allows its Members to streamline and automate workflows and more efficiently manage their commission wallet. Liquidnet will be rolling out additional functionality including point-of-trade analytics that will provide traders with guidance on optimal trading strategies. All of these features have been designed specifically to enhance performance.

"We are in constant dialogue with our Members and we hear first-hand about their changing roles, their need to understand the evolving market structure, and their frustrations and impediments to achieving best execution. Traders have become burdened with understanding and evaluating new technologies, venues, and algorithms and now they must manage more administrative responsibilities that don't necessarily add value to the trading process," commented Seth Merrin, Founder and CEO of Liquidnet. "With the launch of Liquidnet 5, we have reimagined how we could bring new efficiencies to the trading process through technology, adding value to every trading decision, and eliminating unnecessary administrative burdens."

## **Liquidnet 5 Key Features**

- Safety, Quality & Depth of Liquidity: Traders can efficiently control access to one of the world's
  deepest pools of natural, institutional liquidity. In addition, Members also control their access to other
  sources of safe and actionable liquidity from public and private companies, pre-approved brokers
  and exchanges.
- Transparency and Control: Customizable to accommodate individual workflows and trading styles,
  Members have complete control over their trading experience and how their data is used. In addition,
  Members can access new features and functionality quickly and automatically without waiting for
  manual installations.
- **Customization & Agility:** With an array of execution tools, traders can achieve superior performance by automating workflows, applying a range of execution strategies, and managing and monitoring multiple algo orders all at once while also executing in the block pool.

- Data and analytics integrated at point-of-trade: Traders will have access to embedded analytics
  that will help inform and support pre-trade decision making and post-trade evaluation in order to
  ensure best execution objectives.
- **Ultimate commission management:** The fully integrated and flexible global commission management solution helps traders reduce the amount of time spent managing, paying, and reconciling bills so that more time can be spent maintaining top execution performance.

"Liquidnet 5 is our solution to helping traders optimally do their jobs by using technology to better address today's challenges. This is about setting up traders and institutions to achieve best execution on every order, by giving them information when they need it and ultimately putting control back into their hands," continued Merrin.

More than 250 Members are already using the platform. The rollout to Liquidnet's full network is expected to be completed by the end of 2015.

## **ABOUT LIQUIDNET**

Liquidnet is the global institutional trading network where more than 780 of the world's top asset managers and other likeminded investors come to execute their large trades with maximum anonymity and minimum market impact. As the global leader in large block trading, Liquidnet provides access to unique trading opportunities in 43 markets across five continents. Liquidnet approaches every market with the same bold vision to provide a better, more efficient way to trade on a massive scale. It is this focus on size, combined with the strength of its network, disruptive technology, and commitment to transparency, that is revolutionizing the way equities and corporate bonds are traded, and the way public and private companies raise capital. For more information, visit www.liquidnet.com and follow us on Twitter @Liquidnet.